

LIGHTS - PLAY IT FORWARD

Play It Forward



Denis Shapovalov and Frank Dancevic sharing a hug after their match

Play it Forward took place this past November. What an amazing evening of tennis, fine dining and fundraising in support of LIGHTS!

Inspired by Denis Shapovalov, a 19 year old Canadian professional tennis player who wanted to give back to his community, the event was organized by Prestantia Management Group, under the incredible leadership of Andrzej Kepinski and Debbie Bush. The goal of the event was to promote a greater awareness of LIGHTS and to raise funds for people who have an intellectual disability.

The evening included an amazing exhibition tennis match between Denis Shapovalov and Frank Dancevic, the Canadian Davis Cup Captain; an incredible fine dining experience overseen by Mark McKewan; and entertainment by Charlotte Day Wilson and Madeline Merlo, with a guest appearance by tennis professional Vasek Pospisil on guitar (he was supposed to play against Denis but was injured). All this took place at Toronto's newest luxury hotel, Hotel X. Sponsors included TAG Heuer, Nike Canada, the Armstrong Family, BMO Nesbit Burns, Focus Asset Management, Milborne Realty, Soroc Technology, Prestantia Management Group, Yonex Corporation, Cross Family Office and Mancinelli Family Office. The media coverage of the event had an estimated reach of 41.6 million viewers and an ad value of more than \$500,000, with 127 pieces of coverage (print, online, TV and radio) in the span of 6 hours!

190 guests attended and \$150,000 was raised! Thank you to our generous sponsors, donors and ticket purchasers, the creative energy of Prestantia Management Group and our tennis stars, Denis Shapovalov, Frank Dancevic, and Vasek Pospisil!



The tennis court at Play It Forward



Robert and Mary Pat Armstrong



Musician Charlotte Day Wilson entertaining the guests.



A gift to LIGHTS helps provide funding for those seeking a home of their own.

For more info visit: LIGHTS.to